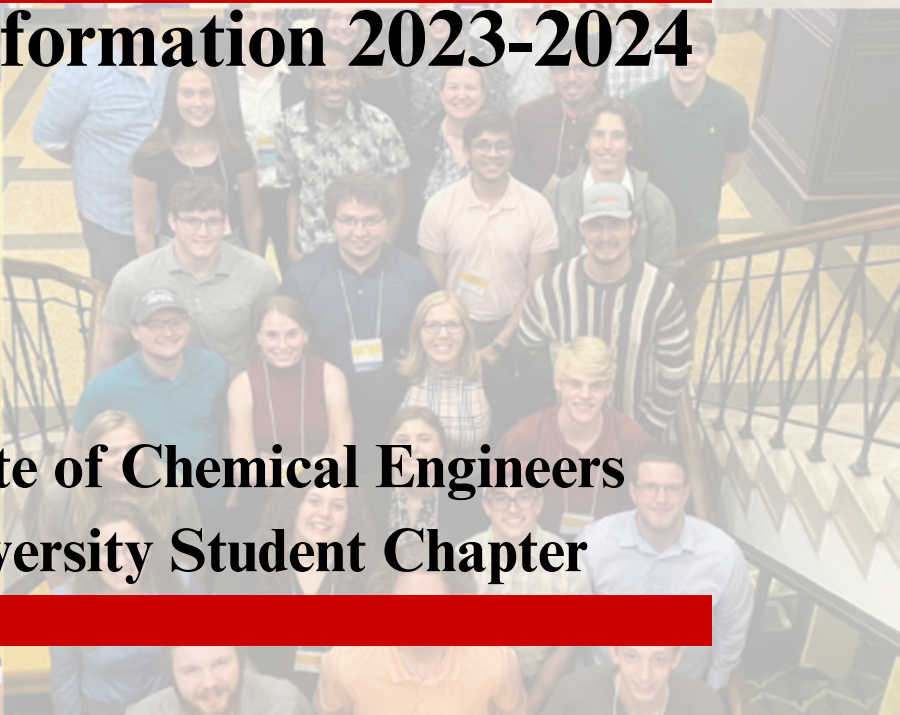




# **Sponsorship Information 2023-2024**



**American Institute of Chemical Engineers  
Iowa State University Student Chapter**



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Dear Company Representative,

With great anticipation and excitement, the Iowa State University American Institute of Chemical Engineers is announcing the official start of activities for the 2023-2024 academic year. We hope that this message finds you safe and well. The ISU AIChE chapter is coming off of a great year full of new events and active members. We have broadened the scope and diversity of our events with the goal of connecting exceptional engineering students of ISU with companies like yours. In November 2022, Iowa State competed in its **seventh National Chem-E-Car competition at the Annual Student Conference** and received the **Outstanding Student Chapter Award**. This accomplishment demonstrates our members technical ability and dedication outside of the classroom. In the spring of 2023, we brought 30 AIChE students to the AIChE regional conference to compete in Chem-E-Car, Chem-E-Jeopardy, and research poster competition. This past year, we hosted **over 30 unique events** that brought in new companies and students into our AIChE chapter.

With over **400 innovative, top-tier students** enrolled in Chemical Engineering at Iowa State as of 2022, our organization is uniquely positioned to directly connect your company's recruiting efforts to the exceptional students at ISU. Enclosed is ISU AIChE's 2023-2024 Sponsorship Package. Here you can find the many opportunities that your company can enrich our student's college experience while enhancing recruiting efforts. Please note that AIChE is a 501(c)(3) non profit organization if that is relevant to your organization's bookkeeping. The Cabinet is more than happy to answer any questions, address concerns, or entertain suggestions that you or your colleagues may have.

Thank you for supporting ISU AICHE, Go Cyclones!

**Michael Galvin**

President

[mical22@iastate.edu](mailto:mical22@iastate.edu)

**Kenneth Kirkpatrick**

Vice President

[kennethk@iastate.edu](mailto:kennethk@iastate.edu)



In order to provide the best value for our industry partners, ISU AIChE has collected several involvement opportunities under different sponsorship tiers based on donation amount. If your group prefers, we offer individual sponsorship listed on page 5 below. Please note that in order for company logos to appear on t-shirts, sponsorships are due October 3rd, 2023 or prior to the date of your event.

### **Cyclone Sponsor - \$2,000+**

- 3 sponsor-specific student engagement events
- 3 company spotlights on our social medias (Facebook, Twitter, Instagram, LinkedIn)
- Complimentary registration for the 2023 Networking Night
- Complimentary registration for the 2023 Resume Review

### **Cardinal Sponsor - \$1500 to \$1,999**

- 2 sponsor-specific student engagement events
- 2 company spotlights on our social media (Facebook, Twitter, Instagram, LinkedIn)
- Complimentary registration for the 2023 Networking Night

### **Gold Sponsor - \$1,000 to \$1,499**

- 1 sponsor-specific student engagement events
- 1 company spotlights on our social media (Facebook, Twitter, Instagram, LinkedIn)
- Complimentary registration for the 2023 Networking Night

### **All Tiers include the following:**

- Company Logo appears on organization t-shirts, indicating company's sponsorship level (Tired Sponsorships must be received by October 3rd, 2023 to be eligible)
- Designation on Sponsorship Wall in ISU AIChE Office
- Logo appears on Chem-E-Cars, Chem-E-Cube, and Poster Presentations

If you are not interested in any of the previous sponsorship tiers, we hope that you find interest in any of the events. More information on networking and conference events can be found on pages 6 and 7.

### **General Meeting - \$250**

Share background information and career opportunities at your company with students. This is an excellent way to bring your recruiting efforts directly to engineering students at ISU. AIChE will book a room, advertise to all undergraduate students in the College of Engineering, and provide food. Note: General meetings are held on Tuesdays.

**Registration for first time companies is \$125.**

### **Chem-E-Car Sponsorship - \$200**

Iowa State Chem-E-Car has competed in the **last 7 National Chem-E-Car Competitions** at the Annual Student Conference by placing top 3 in our Annual Regional Student Conference. Last year, we had two Chem-E-Car teams with a total of **26 active members** working together for a common goal. A sponsorship for one of our Chem-E-Car teams provides resources for our talented and technical team members. Your sponsorship would include your company logo on our Chem-E-Car poster presentation and on our Chem-E-Car.

### **Chem-E-Cube Sponsorship - \$200**

For the first time, the Iowa State AIChE chapter will be competing in the Chem-E-Cube Competition, an annual student competition where teams design, build, and present a business pitch for a 1 cubic foot plant to produce a chemistry defined in the annual problem statement. For example, last year, the goal was to capture CO<sub>2</sub> from the surrounding atmospheric air in an energy efficient manner. Your sponsorship would include your company logo on our poster and be acknowledged in our pitch.

### **Mock Interview/Resume Review - \$150**

A speed interview event where experienced students bring their resume for review and go through mock interviews questions with company representatives. Companies will provide feedback on the students' resumes and mock interview questions.

These events are tailored to place your company in a unique position to connect with top-tier students. These events will also be advertised to all undergraduates in the College of Engineering.

### **Fall 2023 Networking Night 1 - \$250**

Taking place at 6:00pm on the evening of **Tuesday September 12, 2023** (the night before the 1st Engineering Career Fair), company representatives will have the opportunity to engage with ~50 students in a small group setting. This is a unique chance to attract top chemical engineering talent before they meet and commit to other companies at the career fair.

### **Fall 2023 Networking Night 2 - \$250**

Taking place at 6:00pm on the evening of **Monday September 18, 2023** (the night before the 2nd Engineering Career Fair), company representatives will have the opportunity to engage with ~50 students in a small group setting. This is a unique chance to attract top chemical engineering talent before they meet and commit to other companies at the career fair.

### **Spring 2024 Networking Night - \$200**

Taking place **Monday February 5th, 2024** (the night before the Spring 2024 Engineering Career Fair), this is similar to the Fall Networking Nights with typically less competing events on the recruiting schedule.

### **Fall 2022 Attendees**



*Procter&Gamble*



*Capture the energy ⚡ Release the potential*





### TELL US ABOUT YOUR SPONSOR

- Thank you for the generous gift! The first step is to email Michael Galvin (our chapter President, [micgal22@iastate.edu](mailto:micgal22@iastate.edu)) with the detailed description of your needs and sponsorship intent.
- If you have alternative ideas for involvement with our organization, please let us know and we can try to craft a partnership that best suits your needs.

### COORDINATING PAYMENT

- Please let us know in your initial contact how you are able or prefer to make payment and we will be happy to accommodate.
- After your initial contact, our Treasurer, Eli Shopbbell, will be in touch to guide you through the payment process

For your bookkeeping, please note that AIChE is a 501(c)(3) non-profit organization.

We appreciate your support and look forward to working with you. We wish you and your colleagues the best in the coming year.

