

Sponsorship Information



AMERICAN INSTITUTE OF CHEMICAL ENGINEERS

Iowa State University Student Chapter

2017-18



American Institute of Chemical Engineers

Dear company representative,

The Iowa State University student chapter of American Institute of Chemical Engineers (AIChE) supports undergraduates as they prepare for the workforce. Working closely with the department and industry representatives, we seek to prepare students for their future careers through professional development and networking events. We would like to partner with your company during the 2017-2018 school year, and have included information about our organization and our recent activities. Also included in this packet is information on how your company can get involved with our chapter. We appreciate your support, and look forward to working with your company in the future.

Networking is a major goal for our chapter as we seek to connect students to their future employers. Company representatives give presentations on their company and individual careers at our bi-weekly meetings. Additional networking events are held throughout the semester including a Networking Night prior to the Fall Career Fair. This event has been very successful for both students and employers, and we hope that even more company representatives will be able to attend this coming September. Similarly, professional development events give students a chance to learn more about your company while preparing for the workforce. We have detailed several other activities in the attached material, and hope to see you at one of these events.

In addition to networking and soft skill development, our organization supports technical development through research poster competitions and technical presentations at the Regional and National Student conferences. These are great opportunities for students to showcase their work while developing valuable communication and presentation skills. Our chapter sent sixteen members to the National Student Conference in San Francisco last November, and nineteen students to the Regional Conference at the University of Tulsa at the end of March.

We were very excited to have teams competing at both conferences. Following a second place finish in the spring 2016 regional competition, a team from Iowa State competed for the first time at the National Student Conference. A new car, started last fall, placed second at the spring regional conference; this car will advance to the 2017 national conference in Minneapolis. In light of this success, we plan on starting two new cars. We are hopeful that with corporate sponsorship and the hard work of the teams, the program will continue to grow and improve.

In addition to these activities we hosted many other events including a departmental showcase, STEM Day outreach event, and several socials. As our department continues to expand we are also seeking to grow as an organization. We are grateful for the support we have received in the past, and would greatly appreciate your continued assistance during the 2017-2018 school year.

Thank you for your support,

Vince Anderson, (Pres.)

Martin Asama, (V.P.)

Sponsorship Information: 2017-2018

Company involvement is very important to our organization as we help prepare students studying chemical engineering for the workforce. Below are some of the ways that your company can get involved with our chapter. Please feel free to contact us if you are interested in these events or have any questions about how you can partner with our organization.

Involvement Opportunities

General Meetings: AIChE holds bi-weekly meetings throughout the semester. This is a great opportunity for students to network with your company's representatives and learn more about the opportunities that your company has to offer. It is always interesting to learn about the company, its mission, and culture.

Networking Night: AIChE host an informal networking event before the career fair. Students have the opportunity to meet recruiters from several companies in a "speed dating" type event accompanied by a business-formal meal. We request that companies contribute \$250 to defray food and facility costs. This semester's event is planned for Monday, September 18th.

Lunch and Learns: We also offer less formal networking opportunities. "Lunch and Learns" are held during lunch time when the majority of students are on campus. Again, representatives have the chance to discuss topics related to their company or industry.

Tailgate: Tailgates are another great opportunity to network in a less formal setting. If you are interested, please contact us as soon as possible so we can make reservations for a tent and catering. A full list of home games for fall of 2017 can be found on the Iowa State Athletics website.

Plant Visit: Plant visits are very beneficial for our members, allowing them to see the concepts they learn in class put into action. Participants gain a greater appreciation for the work that your company does, and a deeper understanding of the roles they could fulfill when they enter the workforce. There is a great demand for these trips inside our organization, and we hope to double the number of plant visits held during the 2017-2018 school year.

Professional Development Events: Professional development events are very important for preparing the next generation of chemical engineers for the workforce. In the past, company representatives have come to campus for resume reviews and mock interviews. Events where companies talk on other topics such as negotiation have been particularly successful.

Donor Information

All of these events as well as our social and outreach programs would not be possible without the generous support of our corporate sponsors. As we grow and offer new activities, we hope to strengthen our relationships with our long term sponsors and make new connections across the many industries that chemical engineers support. Your donations are investments that help prepare the next generation of chemical engineers for the workforce by giving them opportunities to grow outside of the classroom. To show our appreciation for your gifts we have set up the following sponsorship levels.

LEVEL	DONATION	BENEFITS*
Cyclone	\$2,000 +	Name & Logo on National Conference T-shirt
Cardinal	\$1,200 +	Name & logo on Regional Conference T-shirt
Gold	\$800 +	Name & logo on Monthly Newsletter
Silver	\$500 +	Name & Logo on CBE Showcase Program
Bronze	\$250 +	Name & Logo on Website and Sponsor Wall

* Each sponsorship level includes the benefits from each of the lower levels.

Sponsorship Initiatives:

We appreciate all of our general donors. However we would like to offer the following opportunities to those who have been especially generous. These sponsorship initiatives allow you to directly see how your donation has benefited our organization. These opportunities are available to Gold, Cardinal, and Cyclone level donors on a first come basis.

Chem-E-Car Sponsors (2):

Following the success of the past two semesters, our Chem-E-Car program plans on starting two new cars in the fall semester. They are looking forward to the challenge but are in need of supplies. Chem-E-Car team sponsors will have their logo placed on the car, competition poster, and Chem-E-Car lab.

Lab Sponsors (2):

The lab used by Chem-E-Car and outreach is in need of updated equipment. Sponsors' names will be posted in a prominent place on the lab door, and on a permanent plaque inside the lab.

STEM Day Sponsor (1):

We are seeking a single sponsor for the third annual STEM day. We are looking to expand the scope of the event, and donations are needed for equipment and supplies. The sponsor's name will be appended to the event's name in promotional material and in handouts at the event.

Contact Information

To donate to the Iowa State University student chapter of the American Institute of Chemical Engineers, please contact Vincent Anderson and (vincenta@iastate.edu) with the following information.

COMPANY NAME
CONTACT INFORMATION
SPONSORSHIP AMOUNT
ADDITIONAL INTERESTS & QUESTIONS

Please send payments earmarked for AIChE to ISU Foundation:

2505 UNIVERSITY BOULEVARD
P.O. Box 2230
AMES, IA 50010-2230

For sponsorship and organizational questions and information please contact:

VINCENT ANDERSON
CHAPTER PRESIDENT
AMERICAN INSTITUTE OF CHEMICAL ENGINEERS
vincenta@iastate.edu

For payment questions and information, please contact:

BOBBY BURKHART:
CORPORATE AND FOUNDATION RELATIONS
IOWA STATE FOUNDATION
bobbik@foundation.iastate.edu

To learn more about the American Institute of Chemical Engineers, please visit: [*www.aiche.org/about*](http://www.aiche.org/about)

To learn more about the AIChE at Iowa State University, please visit: [*https://aiche.cbe.iastate.edu*](https://aiche.cbe.iastate.edu)